DRAFT – NOT FOR PUBLIC USE. Requires RxGo creative approval and Ronnie O'Dell's yes before use.

A free prescription resource for clients who pay cash.

For agents and benefits brokers (Agency Edge). RxGo is free to join, free to clients, and separate from anything you sell.

What RxGo is (say it this way)

- A free prescription discount app, website and card for prescriptions people pay cash for. It compares discount programs at 67,000+ participating pharmacies in every U.S. state.
- No account, no membership fee, no personal information needed. RxGo says it never sells health information (rxgo.com/privacy-promise).
- Discount only, not insurance. Savings vary by drug and pharmacy; the member pays the discounted price; it can't be used with insurance or government programs.

Your four steps

1. Join free at **rxgo.com/1480/signup** and find your own links in RxGo's portal.
2. Put **your** app link on the RxGo-approved flyer or 4×6 card (QR 1) and your site link as text.
3. Share it with clients who pay cash, one person at a time, separate from anything you sell. Say the disclosure out loud.
4. Check RxGo's dashboard; claims post the next business day.

How you're paid (by RxGo)

- RxGo pays you per qualifying claim made through your own links and cards. A claim counts only when the card changes the price. *Rate pending RxGo's written confirmation; don't quote it.*
- Refer other affiliates through your own signup link: RxGo pays you **$0.50 per claim** they produce, one level only.
- 20 net claims a month to pay out; smaller months carry forward. Direct deposit, last week of the following month.
- Disclosure: because you join through Ronnie O'Dell's link, RxGo pays Ronnie $0.50 per claim from your links. Paid by RxGo; one level; no buy-in; nothing to buy.

20-second client talk track

"One more thing, separate from anything we do together: here's a free prescription discount app called RxGo. If you ever pay cash for a prescription, scan this and check the price at a pharmacy near you before you fill it. It's a discount only, not insurance. Savings vary by drug and pharmacy, you pay the discounted price, and it can't be used with insurance or government programs."

Do

- Full disclosure on every piece, 8 pt+; say it aloud on calls
- "Check the price before you fill it" · "savings vary"
- Free and separate from anything you sell
- RxGo approval before any self-made piece
- CAN-SPAM on email; opt-in before any text

Don't

- Card inside a quote, proposal, renewal or policy packet, or as a reason to buy
- Words like coverage, plan, copay, premium, deductible about the card
- "Lowest," "best," "guaranteed" or a savings %
- Medicare/Medicaid, senior or health-condition targeting
- Pharmacy-property marketing or recruiting pharmacy staff
- Using Ronnie's DOT Intel list (in-house only)

[QR → LINK D – signup]
rxgo.com/1480/signup
recruiting only

Join free: rxgo.com/1480/signup · Kit files: agent deck, driver flyer, 4×6 cab card (swap in your own links). Check your state's anti-rebating rules and your carrier and agency agreements before sharing with clients. This recruiting QR never goes on client pieces.

Required disclosure (verbatim, RxGo guidelines July 2026): DISCOUNT ONLY – NOT INSURANCE. This program is not insurance coverage. Discounts are available exclusively through participating pharmacies. Discounts will vary depending on the prescription and the pharmacy chosen. This program does not make payments directly to pharmacies. Members are required to pay for all prescription purchases. Cannot be used in conjunction with insurance. Cannot be used in conjunction with Medicare, Medicaid, TRICARE or any other government program. Find participating pharmacies and prices: [LINK B – site]. Questions: info@rxgo.com. Shared by an independent RxGo affiliate who may be paid by RxGo when the card is used.